

Applied Management

DEGREE DESCRIPTION

The bachelor's degree in applied management gives students analytic, marketing, finance, operations and leadership skills, and prepares them to work in management positions in a variety of business settings. Any of the introductory certificates listed below, plus the

Business & Leadership Skills certificate and the Business Administration certificate, can lead to an applied associate degree and eventually a bachelor's degree in applied management.

COMPLETE ONE OF THE FOLLOWING INTRODUCTORY CERTIFICATES

Administrative Assistant

15 CREDITS

Agribusiness

14 CREDITS

Basic Accounting

14 CREDITS

Commercial Fundamentals

14 CREDITS

Computer Programming

15 CREDITS

Computer Support

15 CREDITS

Construction Field Supervision

14 CREDITS

Database

15 CREDITS

Entrepreneurship

14 CREDITS

Hospitality and Tourism Management

15 CREDITS

Social Media Marketing

15 CREDITS

Web Frontend Development

12 CREDITS

ASSOCIATE DEGREE

Applied Management

60 CREDITS

Includes Introductory Certificate (up to 15 Credits) + Business & Leadership Skills Certificate (15 Credits)

BACHELOR'S DEGREE

Applied Management

120 CREDITS

Includes Associate Degree (60 credits) + Business Administration Certificate (15 Credits)

All degrees are accredited and offered through a partnership with BYU-Idaho.

Learn more at byupathway.lds.org

Applied Management Certificate Options

Administrative Assistant

15 CREDITS

TAKE THESE COURSES	CREDITS
Business Applications	3
Office Procedures	3
Word Processing I	3
Word Processing II	3
Visual Communication	3

Business Administration

15 CREDITS

TAKE THESE COURSES	CREDITS
Business Statistics	3
Financial Management	3
Managerial Accounting	3
Production and Operations Management	3
Introduction to International Business	3

Computer Programming

15 CREDITS

TAKE THESE COURSES	CREDITS
Introduction to Programming	2
Introduction to Programming	3
Survey Object-Oriented Programming/Data Structures	4
Web Engineering	3
Software Design and Development	3

Database

15 CREDITS

TAKE THESE COURSES	CREDITS
Introduction to Databases	3
Introduction to Programming	3
Database Design & Development	3
Database Programming	3
Data Warehousing	3

Social Media Marketing

15 CREDITS

TAKE THESE COURSES	CREDITS
Introduction to Social Media Marketing	3
Social Media Marketing Strategy	3
Social Media Marketing Content	3
Social Media Marketing Analytics	3
Social Media Marketing Advocacy and Advertising	3

Agribusiness

14 CREDITS

TAKE THESE COURSES	CREDITS
Entrepreneurship in Agribusiness	3
Introduction to Agribusiness Leadership and Group Dynamics	3
Introduction to International Agricultural Marketing	3
Economics and Budgeting Principles	2
Cash Accounting Concepts and Applications	2
Agribusiness Practicum	1

Business & Leadership Skills

15 CREDITS

TAKE THESE COURSES	CREDITS
Business Applications or Introduction to Excel	3
Financial Accounting	3
Business Fundamentals	3
Marketing Management	3
Organizational Leadership	3

Computer Support

15 CREDITS

TAKE THESE COURSES	CREDITS
Business Applications	3
Hardware Technician	3
Windows Client	3
Introduction to Networking	3
Interpersonal Theory and Practice	3

Entrepreneurship

14 CREDITS

TAKE THESE COURSES	CREDITS
Business Applications	3
Introduction to Entrepreneurship	3
The Cycle of Cash	2
Small Business Creation	3
Sales and Customer Service	3

Web Frontend Development

12 CREDITS

TAKE THESE COURSES	CREDITS
Introduction to Web Design and Development	1
Introduction to Programming	3
Visual Media	3
Web Frontend Development	3
Advanced CSS	2

Basic Accounting

14 CREDITS

TAKE THESE COURSES	CREDITS
Survey of Accounting	3
Accounting Software	2
Communication Essentials	3
Business Applications	3
Business Law or Economic Principles	3

Commercial Fundamentals

14 CREDITS

TAKE THESE COURSES	CREDITS
Business Applications	3
Introduction to Social Media Marketing	3
Communication Essentials	3
Sales and Customer Service	3
The Cycle of Cash	2

Construction Field Supervision

14 CREDITS

TAKE THESE COURSES	CREDITS
Construction Documents	3
Construction Safety	3
Construction Estimating	3
Project Management	2
Construction Scheduling	3

Hospitality & Tourism Management

15 CREDITS

TAKE THESE COURSES	CREDITS
Introduction to Hospitality & Tourism	3
Teams & Relationships in Hospitality	3
Accommodations Operations	3
Food & Beverage Operations	3
Hospitality & Tourism Financial Management	3