

Certificate: Hospitality and Tourism Management

Certificate Description:

The certificate in hospitality and tourism management is designed to prepare students for employment in hotels, restaurants, travel agencies, and other related businesses, and to help them progress from entry level positions to supervisory roles. This certificate is developed and granted by BYU-Idaho.

Course Code	Course Name	15 Credits
HTMPC 110	Introduction to Hospitality and Tourism	3 Credits
HTMBC 130	Teams and Relationships in Hospitality	3 Credits
HTMBC 150	Accommodations Operations	3 Credits
HTMBC 220	Food and Beverage Operations	3 Credits
HTMBC 240	Hospitality and Tourism Financial Management	3 Credits

Course Descriptions:

HTMPC 110 (3 credits) – Introduction to Hospitality & Tourism

In this course, you will learn the basic concepts and skills needed for a career in the hospitality and tourism industry. You will learn about different sectors in the industry such as transportation, accommodations, food & beverage, recreation, entertainment, and travel services. You will also learn marketing skills, customer service skills and trends happening within the industry.

HTMBC 130 (3 credits) – Teams & Relationships in Hospitality

This course provides students with communication and interpersonal strategies designed to build positive relationships with individuals and groups in the modern hospitality and tourism workplace.

HTMBC 150 (3 credits) – Accommodations Operations

In this course, you will learn the basic concepts and skills needed for a career in the accommodations sector of the hospitality and tourism industry. This course will introduce accommodation operations and its many facets including: terminology, types of lodging, organizational/functional structure, employee/supervisor/manager roles in each function, customer service/problem resolution, hotel software applications, and industry metrics.

HTMBC 220 (3 credits) – Food & Beverage Operations

In this course, you will learn and apply the skills needed to become a professional in the foodservice industry, which include menu planning, purchasing, storage, food production, service, sanitation and food safety, marketing, and business planning.

HTMBC 240 (3 credits) – Hospitality & Tourism Financial Management

This course will introduce students to essential managerial accounting and financial principles as they relate to the hospitality and tourism industry.

Outcomes:

- Improve customer service and build relationships in the hospitality industry through team building skills, leadership, and coaching.
- Improve accommodation operations through metrics, customer service, software applications, and interviewing.
- Develop and enhance food services through menu planning, purchasing, storage, food production, sanitation and food safety, and marketing.

Potential Employment:

- Entry level positions within the hotel, restaurant, or travel industry, with good opportunities for advancement into supervisory positions.