

Associate of Applied Science: Applied Management

Degree Description:

The associate degree in applied management builds on the specific skill set attained in the students' chosen introductory certificate by adding analytic, marketing, and leadership skills that are important for supervisors in any business or non-profit organization. Students also gain practical math and writing skills to provide a more well-rounded business management preparation. This degree is developed and granted by BYU-Idaho.

Outcomes

Students who successfully complete the degree will be able to:

- Identify personal strengths and weaknesses that will allow improvement in leadership competency.
- Diagnose the health of a business organization using financial statements and relevant data.
- Apply appropriate tools to solve business problems
- Present business information professionally in writing.

Potential Employment:

Assuming adequate entry-level work experience, successful students will be prepared to advance to supervisory positions related to their introductory certificate – or in another field where they have work experience.

Availability:

This major is available only to online students.

Program Requirements:

Complete <u>one</u> of the following certificates:	12-15 Credits
Administrative Assistant – C101	15 Credits
Agribusiness – C110	14 Credits
Basic Accounting – C100	14 Credits
Commercial Fundamentals – C111	14 Credits
Computer Support – C155	15 Credits
Computer Programming – C145	15 Credits
Construction Field Supervision – C126	14 Credits
Database – C116	15 Credits
Entrepreneurship – C106	14 Credits
Hospitality and Tourism Management – C132	15 Credits
Social Media Marketing – C128	15 Credits
Web Frontend Development – C113	12 Credits

Complete the following certificate:	
Business and Leadership Skills Certificate – C148	15 Credits

Complete the following courses:	
BUS 2898R or IDS 297R	1-3 Credits

Recommended: BUS 301 (covers advanced writing requirement)

3 Credits

Fulfill Remaining GE and University Requirements